

# **NEWS RELEASE**

## FOR IMMEDIATE RELEASE

Thursday, April 25, 2019

Space Needle Launches Registration for its Fifth Annual Base 2 Space Stair Climb

A benefit for Fred Hutchinson Cancer Research Center and the Space Needle Foundation

**SEATTLE, WA – Thursday, April 25, 2019 –** Registration is now open for the Space Needle's fifth annual Base 2 Space. Hailed as Seattle's Most Iconic Climb, this year's event will take place on Sunday, September 29 and is limited to the first 4,000 to register. This Seattle tradition attracts climbers from around the world who are willing to scale the Space Needle's 832 open-air stairs in support of Fred Hutchinson Cancer Research Center and the Space Needle Foundation.

To kick off the opening day of registration, last year's top ten fundraisers, the fastest male and female climbers, and two randomly selected participants, will climb tower's 605-foot spire. To date, Base 2 Space has raised more than \$2.5 million dollars for life-saving cancer research.

Each year, Base 2 Space's top ten fundraiser, fastest male and female climber, and two randomly selected participants win the opportunity of a lifetime. The winners will climb the Space Needle's 40-foot mast for an epic selfie 605 feet in the air. In order to qualify as a top fundraiser, climbers must raise a minimum of \$5,000.

"The Space Needle Foundation is proud to support Fred Hutchinson Cancer Research Center, a leader in revolutionary research and treatment," said Space Needle Chief Executive Officer Ron Sevart. "Whether it is trekking our stairs, volunteering at our event or making donations, we hope everyone finds a way to get involved and help transform the lives of those who rely on the life-saving work done every day at Fred Hutch."

To make the climbing experience unique and exciting for each participant, Base 2 Space features several wave types, including Elite, Runner, Trotter, Pearl Jam, Top Pot Doughnut, Dick's Drive-in and Starbucks. All climbers will also receive full access to the Space Needle's new revolving glass floor, plus a swag bag, t-shirt, and finishers medal.

Base 2 Space is open to all fitness levels and climbers eight years of age and older. To sign up for the event, each participant must pay a registration fee and meet a fundraising minimum. Now through Sunday, June 30 adult participants can take advantage of the \$60 early bird registration rate and save \$15 (registration increases to \$75 starting July 1). All adult climbers will need to raise a minimum of \$175 to participate. Youth (8-17 years old) have a standard registration rate of \$50 with a \$100 fundraising minimum.

Visit <u>www.Base2SpaceSeattle.com</u> to learn more about Seattle's Most Iconic Climb and to register. Questions about the event may be sent to <u>Base2Space@spaceneedle.com</u>.

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#### About the Space Needle

The Space Needle is the celebrated icon of Seattle, second only to the Eiffel Tower in Paris as the most easily identified global skyline feature. Built for the 1962 Seattle World's Fair, it continues to symbolize the leading-edge innovation and technology that the city is known for and serves as a beacon into the future.

#### **About Fred Hutch**

At <u>Fred Hutchinson Cancer Research Center</u>, home to three Nobel laureates, interdisciplinary teams of world-renowned scientists seek new and innovative ways to prevent, diagnose and treat cancer, HIV/AIDS and other life-threatening diseases. Fred Hutch's pioneering work in bone marrow transplantation led to the development of immunotherapy, which harnesses the power of the immune system to treat cancer with minimal side effects. An independent, nonprofit research institute based in Seattle, Fred Hutch houses the nation's first and largest cancer prevention research program, as well as the clinical coordinating center of the Women's Health Initiative and the international headquarters of the HIV Vaccine Trials Network. <u>Private contributions are essential</u> for enabling Fred Hutch scientists to explore novel research opportunities that lead to important medical breakthroughs. For more information visit <u>fredhutch.org</u> or follow Fred Hutch on <u>Facebook</u>, <u>Twitter</u> or <u>YouTube</u>.

#### **About Space Needle Foundation**

As a subsidiary of the <u>Seattle Foundation</u>, the Space Needle Foundation is committed to elevating our community's collective future by supporting organizations who are at the forefront of making a positive difference in the Puget Sound region and beyond. The Space Needle Foundation is committed to raising and providing financial and in-kind support to individuals, organizations and causes at the forefront of transforming our collective future.

### CONTACT:

Dave Mandapat, Public Relations Davidm@spaceneedle.com Desk: 206-905-2164 Cell: 206-605-8637