

**FOR IMMEDIATE RELEASE:**

May 19, 2007

**FOR MORE INFORMATION:**

Mary Bacarella, 206-905-2162

Dan McConnell, 206-223-6466

---

**THE SPACE NEEDLE'S VISITOR NUMBER 45 MILLION  
WELCOMED WITH A MONUMENTAL CELEBRATION**

---

Seattle, May 19, 2007 – On Saturday, May 19 at 4:34:57 p.m. after 45 years of providing arguably the best view in the Pacific Northwest, Greg Novoa of San Francisco became the Space Needle's much awaited Visitor Number 45 Million.

"It feels great!" said Novoa. "I was like, 'excuse me?' We've never won anything before in our lives!"

Showered with balloons and greeted with an elaborate welcome from the Mariner Moose and Space Needle staff and visitors, Novoa was presented with an all-expense paid trip for two to Paris, France to commemorate the Seattle icon's 45<sup>th</sup> anniversary. The lucky winner will spend five days and four nights enjoying an adventurous getaway in the City of Light, including a VIP dinner at the Space Needle's sister landmark, the Eiffel Tower.

"We've never been to Europe, so Paris will be an exciting trip," said Novoa. "We can't wait to go to the Eiffel Tower."

Visitor Number 45 Million symbolizes the recognition the Space Needle has brought to the city of Seattle over the past 45 years since its debut as a futuristic symbol of innovation at the 1962 World's Fair.

"We are incredibly thrilled to share our 45<sup>th</sup> anniversary celebrations with the tourists and locals alike through the 45X45 contests," said Dean Nelson, president and CEO of the Space Needle Corporation. "This was our chance to give back to the people who have continued to support the most recognized icon of this city for the past 45 years. We look forward to the next 45 years with a renewed excitement."

A celebration will be held at the Space Needle for Visitor Number 45 Million shortly before their departure to Paris. For more information about the 45X45 contest and its winners, please visit [www.spaceneedle.com](http://www.spaceneedle.com).

**About the Space Needle**

The Space Needle officially opened on April 21, 1962 at the Seattle World's Fair. In celebration of its 45<sup>th</sup> anniversary, the Space Needle has prepared a series of exciting developments that further establish the tower as the "Hub" for visitors to Seattle.

###