

# **NEWS RELEASE**

FOR IMMEDIATE RELEASE – Thursday, April 20, 2017

## Space Needle Opens Registration for its 3rd Annual Base 2 Space Stair Climb All donations raised from Base 2 Space will benefit Fred Hutchinson Cancer Research Center

SEATTLE – Thursday, April 20, 2017 – Registration is now open for the Space Needle's 3<sup>rd</sup> annual Base 2 Space stair climb. The 605' tower has partnered once again with <u>Fred Hutchinson Cancer Research</u> <u>Center</u> to present Seattle's Most Iconic Climb on Sunday, October 1, 2017. This marks just the third time in the Space Needle's 55 year history that the public will have the opportunity to trek the landmark's stairs all the way from the base to the Observation Deck. One hundred percent of donations raised from the event will benefit Fred Hutch.

"Opening the Space Needle's stairs to the public once a year is exciting for us," said Space Needle President and CEO Ron Sevart. "The first two Base 2 Space climbs have raised nearly \$1 million for lifesaving cancer research at Fred Hutch. We hope to attract a record number of climbers and establish a new fundraising record this year."

The event is open to runners and walkers eight years of age and older. Participants will climb 832 steps, starting at ground level and ending at the Observation Deck, located 520' above ground. The Space Needle's dual spiral staircases wrap around the inner core of the structure and are open-air, providing access to fresh air and 360-degree views all the way to the top.

The Space Needle is proud to announce that Base 2 Space has reduced its registration fee and fundraising minimum. To sign up, each participant will pay a registration fee (an early bird rate of \$60 until July 31 and an increases to \$75 beginning August 1) and must also raise a minimum of \$175 in donations. Registration opens online on Thursday, April 20 at <a href="https://www.Base2SpaceSeattle.com">www.Base2SpaceSeattle.com</a> and questions about the event may be sent to <a href="https://www.Base2Space@spaceneedle.com">Base2Space@space@egspace@spaceneedle.com</a>.

As an added incentive, the top ten fundraisers, fastest male and female climbers, and two participants chosen at random will have the opportunity walk around the Space Needle's Halo next April. The Halo is the tower's most outer ring, located at 520' in the air. Only a handful of people have walked the Halo since the Space Needle was built in 1962. Participants must be 18 years old or older to qualify for the Halo Walk.

### About the Space Needle

The Space Needle is the celebrated icon of Seattle, second only to the Eiffel Tower in Paris as the most easily-identified global skyline feature. Built for the 1962 Seattle World's Fair, it continues to symbolize the leading-edge innovation and technology that the city is known for and serves as a beacon into the future.

#### **About Fred Hutch**

At <u>Fred Hutchinson Cancer Research Center</u>, home to three Nobel laureates, interdisciplinary teams of world-renowned scientists seek new and innovative ways to prevent, diagnose and treat cancer, HIV/AIDS and other life-threatening diseases. Fred Hutch's pioneering work in bone marrow transplantation led to the development of immunotherapy, which harnesses the power of the immune system to treat cancer with minimal side effects. An independent, nonprofit research institute based in Seattle, Fred Hutch houses the nation's first and largest cancer prevention research program, as well as the clinical coordinating center of the Women's Health Initiative and the international headquarters of the HIV Vaccine Trials Network. <u>Private contributions are essential</u> for enabling Fred Hutch scientists to explore novel research opportunities that lead to important medical breakthroughs. For more information visit <u>fredhutch.org</u> or follow Fred Hutch on <u>Facebook</u>, <u>Twitter</u> or <u>YouTube</u>.

### **Space Needle Foundation**

Proceeds from the Base 2 Space registration fees will go to the Space Needle Foundation, a nonprofit organization dedicated to supporting individuals, organizations and causes at the forefront of transforming the future and sustainability of the Space Needle's local communities through education, innovation and entrepreneurship.

CONTACTS: Danielle Davis Danielled@spaceneedle.com (206) 905-2139

###