

## **NEWS RELEASE**

FOR IMMEDIATE RELEASE – Friday, September 29, 2017

## Attendance Doubles to 2,500 for Base 2 Space: Seattle's Most Iconic Climb One hundred percent of donations will benefit Fred Hutchinson Cancer Research Center

SEATTLE – Friday, September 29, 2017 – For just the third time in the Space Needle's 55 year history, the public has the chance to climb the landmark's 832 "open-air" stairs. It's all for Base 2 Space: Seattle's Most Iconic Climb and the Space Needle Foundation's premier fundraising event benefiting Fred Hutchinson Cancer Research Center. More than 2,500 climbers have signed up for the event, which takes place on Sunday, Oct. 1, and will feature an exhilarating vertical jaunt to the Observation Deck, which is located 520' above ground.

The Space Needle's dual spiral staircases wrap around the inner core of the structure and provide access to 360-degree views all the way to the top. When participants complete the climb, they will receive a limited edition medal before heading back down on the elevator to join family and friends at the post-climb party located at the base of the Space Needle on Broad Street.

"The Space Needle Foundation is proud to support a local organization that is internationally recognized for its amazing achievements in the fight against cancer," said Space Needle President and CEO Ron Sevart. "We are honored to be able to continue this Seattle tradition and are inspired by the generosity of the climbers, donors and partners for supporting the Space Needle Foundation's mission to support local organizations that make positive changes for the Puget Sound community and beyond."

"The Space Needle is so much more than an iconic landmark. For Seattle it's a beacon, and today it stands for our collective commitment to curing cancer. In its third year, Base 2 Space has more than doubled the number of cancer-fighting climbers. We are honored by this outpouring of community support" said Kelly O'Brien, Vice President for Philanthropy at Fred Hutch. "We thank the Space Needle Foundation for welcoming nearly 2,500 advocates to experience the challenge of 832 steps, the beauty of this view, and the satisfaction of devoting their climb to ensure that Cures Start Here."

In just two years, the Base 2 Space climb has raised nearly \$1 million for Fred Hutch. Donations for the 2017 Base 2 Space climb are still being tallied and will be accepted through Tuesday, October 3. To make a contribution, visit: <u>www.Base2SpaceSeattle.com</u>.

## About the Space Needle

The <u>Space Needle</u> is the celebrated icon of Seattle, second only to the Eiffel Tower in Paris as the most easily-identified global skyline feature. Built for the 1962 Seattle World's Fair, it continues to symbolize the leading-edge innovation and technology that the city is known for and serves as a beacon into the future.

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